

VIDEO INTRODUCTION:

(solo artist)

"Hey I'm [ARTIST NAME] and this is [SONG TITLE] for Project This is 617"

(band)

"Hey we're [ARTIST NAME] and this is [SONG TITLE] for Project This is 617"

VIDEO OUTRO:

(To end your video, we suggest a short message of support during these difficult times)

"I/we hope you enjoyed our song and you're all staying safe and well out there"

(most importantly, remember to nominate another local artist)

"I/we are going to nominate [NOMINATED ARTIST] to continue Project This is 617, over to you"

BOSTON MUSIC AWARDS & REDEFINED PRESENT PROJECT #THISIS617
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